

Message Text

UNCLASSIFIED

PAGE 01 OUAGAD 01032 011315Z

43

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
----- 121991

R 011155Z MAY 75
FM AMEMBASSY OUAGADOUGOU
TO USDOC WASHDC
INFO SECSTATE WASHDC 9524

UNCLAS OUAGADOUGOU 1032

E.O. 11652: N/A

TAGS: BTIO, UV

SUBJECT: PRIVATE TRADE OPPORTUNITY: CHILDREN'S CLOTHING AND TOYS

1. 760/01/P0001
2. 4-30-75
3. M. JOHNSON
4. 760/UPPER VOLTA
5. I, A, D, R
6. REPLY TO IDRISMA MAIGA, DIRECTOR SOVOLCOM, BP 531, OUAGADOUGOU
UPPER VOLTA
7. TEL 33-07
8. NA
9. 104-11 DIRECT SALES AND REPRESENTATION
10. 2361030, 2321200 -- 0050 CHILDREN'S (BOYS AND GIRLS) CLOTHING;
SHIRTS, BOUSES, PANTS, SKIRTS AND DRESSES.
3942000, 3944000 -- 0100 CHILDREN'S GAMES
AND TOYS.
11. BUYER IS LARGE JOINT-STOCK COMPANY (51 PER CENT
GOVERNMENT INTEREST) FOUNDED IN 1967 TO MARKET LOCAL PRODUCTS
AND IMPORTED CONSUMER ITEMS. SOVOLCOM HAS 24 RETAIL OUTLETS
THROUGHOUT UPPER VOLTA AND EMPLOYS OVER 200. SALES TOTALLED
OVER SEVEN MILLION DOLLARS IN 1973. COMPANY IS MOST INTERESTED
IN ESTABLISHING CONTACTS WITH U.S. FIRMS. BUYER WANTS CIF/ABIDJAN
QUOTES AGAINST L/C.GRAHAM

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Message Attributes

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Disposition Event:
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Margaret P. Grafeld
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